

Pretense Flip N.V.
Groot Kwartierweg 10, Livestrong Building, Curacao
Company Reg. No. 160797

KPIs in thousands

	Draft CY 2024	Forecast CY 2025	Forecast CY 2026	Forecast CY 2027
Actives	132	161	179	187
Total Income	€ 82,610	€ 103,714	€ 118,954	€ 128,683
<i>C.O.S % of Income</i>	50%	46%	45%	42%
Cost Of Sales	€ 41,614	€ 48,109	€ 53,079	€ 53,948
Provider & Platform Fees	€ 17,756	€ 18,960	€ 20,645	€ 21,137
PSP related Fees	€ 23,858	€ 29,149	€ 32,434	€ 32,810
<i>Operating Costs % of Inc.</i>	32%	31%	31%	31%
Operating Costs	€ 26,107	€ 32,028	€ 36,830	€ 40,198
Finance Related Costs	€ 108	€ 156	€ 176	€ 187
Software, Hosting, & Development	€ 2,178	€ 2,791	€ 3,203	€ 3,396
Operational Expenses	€ 16,154	€ 24,455	€ 27,209	€ 28,846
Professional Fees	€ 316	€ 519	€ 583	€ 618
Marketing Expenditure	€ 7,352	€ 4,108	€ 5,659	€ 7,152
<i>Profit %</i>	18%	23%	24%	27%
Total Trading Profit Before Tax	€ 14,889	€ 23,576	€ 29,045	€ 34,537

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